

















































































JANUARY	Editorial Targets
Week 1 - 1/1	Book Club Hub Spotlight Selection Reveal*   
	New Year's Resolutions: Personal Success & Motivation*   
	★Video Game Inspired★     
Week 2 - 1/7	National Hobby Month   
	Children's Music 
	Health & Budget-Conscious Cookbooks 
Week 3 - 1/14	Page to Screen    
	Money Management  
	Female Creators 
Week 4 - 1/21	Martin Luther King Day (January 21, 2019)*  
	Valentine's Day Romance*   
	Art House: Sundance Selections* 
Week 5 - 1/28	ALA Notable Book Awards & Youth Media Awards (January 28, 2019)  
	Best of Funny Pages 
	Tearjerkers 

FEBRUARY	Editorial Targets
Week 1 - 2/4	★Black History Month*★     
	Children's Authors & Illustrators Week  
	Art House: Chinese Cinema 
	The '90s  
Week 2 - 2/11	★Library Lovers' Month*★     
	Grammy Award Winners (Awards date February 10, 2019) 
	Best of hoopla: Science Fiction    
Week 3 - 2/18	President's Day (February 18, 2019)*   
	Oscar Winners Past 
	BRIT Awards (February 20, 2019) 
	Books in Translation  
Week 4 - 2/25	Essential Graphic Novels 
	New & Noteworthy: Short Story Collections  
	Artists to Watch* 

MARCH	Editorial Targets
Week 1 - 3/4	★Women's History Month*★     
	South by Southwest (March 8-17, 2019) 
	National Craft Month* 
	Audie Awards 2019 (March 4, 2019) 
Week 2 - 3/11	The Art of Comics 
	Art House: Documentaries* 
	Cozy Mysteries  
	Spring Break Party Music 
Week 3 - 3/18	St. Patrick's Day (March 17, 2019) 
	Box Office Hits 
	True Crime*   
Week 4 - 3/25	Favorite Antiheroes 
	Ultra Music Festival (March 29-31, 2019) 
	Feel Good Flicks 
	Classics 