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Week 1 - 10/1	★ Halloween for Kids: Ghosts & Ghouls* ★     
	Venom premiere (10/5) 
	★ Canadian Library Month* ★     
Week 2 - 10/8	Thanksgiving for Kids (10/8)  
	★ Women's History Month ★     
	Country Music Month 
	Paranormal Romance  
Week 3 - 10/15	Walking Dead Day (10/13) 
	Indie Horror 
	Halloween Horror   
Week 4 - 10/22	Scariest Soundtracks 
	Homeschooling Resources*   
	Dramedy 
	Halloween Party Music 
Week 5 - 10/29	Halifax Pop Explosion (10/17-10/20) 
	Christian Stories   
	New Literary Fiction  
	Best of hoopla: Soundtracks* 
	Governor General's Literary Awards Winners Announced (10/30)  

NOVEMBER	Editorial Targets
Week 1 - 11/5	New to Comics? Start Here* 
	Space Exploration 
Week 2 - 11/12	Best of Nonfiction: Comics & Graphic Novels* 
	Best of Animation 
	Bedtime Stories  
Week 3 - 11/19	Language Learning*  
	Holiday Romance   
	Anthologies 
Week 4 - 11/26	Rising Stars: Best Debuts of the Year   
	Hanukkah (12/2-12/10)*   
	hoopla's Favorite Miniseries 

DECEMBER	Editorial Targets
Week 1 - 12/3	★ Christmas for Kids* ★     
	DIY Holiday 
	Grammy Nominations Announced (12/5) 
	Mindbending Movies 
Week 2 - 12/10	Holiday Classics    
	Cooking & Entertaining  
	Spiritual Holiday 
	Political Thriller & Conspiracy 
Week 3 - 12/17	★ Best of 2018: Most Borrowed* ★     
	Aquaman premiere (12/21) 
	Holiday Jazz 
	Contemporary Holiday Favorites 
Week 4 - 12/24	New Year's Resolutions: Fitness & Diet*    
	New Year's Eve Party 
	Not Just for Kids 